



International Association of Insurance Professionals

Region V Newsletter – July 2011

Here we go...

Greetings to the great members of Region V. Our 2011-2012 year has officially begun and I am pumped. Attached I have outlined goals for our region and with everyone's ideas and enthusiasm; I know we can achieve them.

First a little bit about me. I have been the Agent Education Coordinator at West Bend Mutual Insurance Company for the past three years. I have also been a personal and commercial lines underwriter and supervisor. 2011 marks my 34th year with the company. I am the charter and founding president of Kettle Moraine Insurance Professionals which I held for two years. In 2007 I was the Wisconsin Council Director and in 2008 I won the Regional Professional Underwriter of the Year award. I am currently involved in the Society of Insurance Trainers and Educators, Greater Milwaukee chapter of CPCU. I am married to Milt a retired insurance underwriter and we have an adult son.

At the **regional meeting** this past spring, I outlined my thoughts about NAIW and the need to talk about NAIW and how great this organization is. I recently returned from an insurance training convention and they too felt they were the best kept secret in the industry. So we definitely have our work cut out for ourselves, but I am convinced that NAIW-IAIP has already made a difference in your lives and you too can speak of its benefits. So don't be shy, think about how this organization has impacted your life, people you've met, places you've been to, classes you've taken, positions you've filled or committees you've helped out. If you think about it just a bit, I know the goals outlined below can challenge each local association and council to be creative, unique and have fun while spreading the good word of NAIW dba IAIP.

The **first board meeting** for the executive officers and RVP's will convene in mid August and I will return with lots of information to share. I along with assistants, Sheila Fenolio and Sherry Williams are looking forward to working and seeing as many members as possible during our year. Please feel free to drop me a message, via phone, email or LinkedIn. I will do my best to get back to you in a timely fashion. We are here to represent you and Region V, so work with your local presidents and council directors, but I am here to help you as well. Feel free to keep me in the loop on your concerns.

Upcoming events are Fall Weekend, Sept. 9-10, in St. Charles, MO
South Dakota kicks off our council meetings the weekend of Sept. 30
Iowa follows on the weekend of Oct. 7
Wisconsin is next on Oct. 14
Finishing up the month on October 21st in Minnesota.
We get a weekend off for Halloween and then
Expect to see more friends in Missouri on the weekend of Nov. 4th,
With our last council meeting on Nov 11th weekend in Illinois.

If anyone is interested in attending other council meetings, feel free to contact the Hosting association or the council director. Take care and I'll be seeing you in fall!

Send Sherry Williams (swilliams@wbmi.com) newsworthy items for our next **newsletter**; let's share our photos and stories of new events, fundraisers or meetings. New ideas may or may not work, but it's fun to stretch our comfort zones and improve our associations. Best stories will be recognized. Remember to think outside the box, ask for help in implementing changes, seek new ideas and make it fun.

Warmest regards,

Linda H. Luka
CPCU, CIIP, AAI, AINS, AIS, DAE
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